



## TOWN OF LOS GATOS

# Press Release

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FOR IMMEDIATE RELEASE

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### CONTINUED TOWN ACTION ON CUT THROUGH TRAFFIC

**Los Gatos, CA** – During the first weekend in August, the Town of Los Gatos began implementing pilot measures in an attempt to mitigate the effects of cut-through beach traffic. Electronic signs were posted at key intersections and traffic enforcement measures were taken to keep drivers from blocking intersections.

This weekend and continued through Labor Day the Town will continue these measures, add traffic control at intersections that were found to be particularly impacted, and assess the effects of all traffic control measures in order to seek long-term solutions to the downtown bottleneck created by cut-through traffic.

In addition, Town officials will be meeting with representatives of Caltrans and Waze to encourage their assistance in creating a partnership to alleviate local and regional traffic issues created by congestion on Highway 17. The Town Council will also be receiving regular reports regarding the success of any traffic mitigation measures undertaken and may adjust those measures as warranted.

Los Gatos continues to welcome visitors to its beautiful downtown, and is undertaking these efforts to make sure that visitors and residents alike can enjoy the Town to its fullest, rather than experience the frustration of sitting in traffic.

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cc: Town Council  
Executive Team  
Los Gatos Chamber of Commerce  
All Things Los Gatos  
Inside Los Gatos  
Los Gatos Magazine  
Los Gatos Observer  
Los Gatos Weekly Times