



TOWN OF LOS GATOS

Press Release

Civic Center
110 E. Main Street
Los Gatos, CA 95030

FOR IMMEDIATE RELEASE

June 30, 2014

For information contact:

Christina Gilmore, Assistant to the Town Manager

Town of Los Gatos

408-354-6834

www.LosGatosCa.gov

Town of Los Gatos Launches New Website

Los Gatos, CA – The Town of Los Gatos will launch a new website on July 1 at www.LosGatosCA.gov. The site includes a new color palette and design as well as several features making it easier for users to access Town services and information. The last time the Town’s website was redesigned was 2003.

Key new features include:

Report a Concern where users can submit a request to several departments, including code compliance, and then track the status of the request;

How Do I? which includes a comprehensive list of questions a resident or business may have, with direct links to the answers;

MyConnections where users can customize the Town site to see the information and links that are most important to them; and

Legal Notices where users can access an early listing of forthcoming land use matters being considered by the Planning Commission or Town Council.

Navigational options featured on the new home page were selected based on hit and search data so that the pages that users look for most frequently will be readily accessible. For example, the “Agendas and Minutes” graphic button will take the user to a page where they can readily access the most recent Town Council meeting, as well as other Council and Planning Commission agendas, videos and minutes.

“We want the Town’s website to be a rich source of information for the public, and to be easy to navigate to find that information,” said Town Manager Greg Larson. “We also want to hear back from the community if there are problems with the site or if there are suggestions for further improvements.”

To help users give feedback to the Town on the new site, there is a link to a feedback form on the home page.

The Town plans to add features over time to the enhance users' web experience even further. The new site was developed in conjunction with CivicPlus, a leader in local government website design, development, content management and e-government tools.

####

Cc: Town Council
Executive Team
Los Gatos Chamber of Commerce
All Things Los Gatos
Inside Los Gatos
Los Gatos Magazine
Los Gatos Weekly Times