

MINUTES
REGULAR YOUTH COMMISSION MEETING
TOWN COUNCIL CHAMBERS, 110 E. MAIN ST.
MINUTES OF JANUARY 8, 2013

MEETING CALLED TO ORDER/ROLL CALL AT 7:08 P.M.

APPROVAL OF MINUTES

1. Minutes of December 11, 2012

Motion by Rodd Farhadi to approve the minutes of December 11, 2012. **Seconded** by Matt Mingrone. **All in Favor**

VERBAL COMMUNICATION

There were no Verbal Communications for this meeting.

ITEMS OF DISCUSSION

2. Facebook Update (Matt Mingrone/Henry Stickland)
 - Announced that the Youth Commission's Facebook page is growing and suggested that Commissioners continue to invite friends to join.
 - Suggested that anyone with pictures of the parade, send them to Henry to post on Facebook.
 - Commented that the sub-committee is working on the Photo contest and will be bringing more information to the next meeting.
3. Youth Friendly Business and Publicity Sub-committee Update and Discussion
 - Commented that the sub-committee did not meet over the holiday and suggested that the committee take some time at the meeting tonight to discuss the projects and goals for the Youth Friendly Business program (YFB.)
 - The YFB committee discussed ideas for the YFB program for 2013.
 - Design of a new logo and banner design were placed on hold for this year.
 - Suggested using Los Gatos Meats as a trial to promote the program. Laura and Ben will work on promotion. Rodd will speak to the Art Department at the high school to help design a poster.
 - Laura suggested designing a YFB "hash-tag" and promoting the YFB program and Youth Commission on Instagram.
 - Consensus to begin Instagram and Laura created the Instagram account with LGYFB as the "hash-tag."
 - Ben will work on letter to send to businesses to promote the YFB program.
 - Jackie will send the list of YFB's to the Commissioners.
 - Suggested adding Amour Patisserie and To the Mmoon as YFB's.
 - Suggested writing a letter to the editor of the Weekly about the Youth Commission and the YFB program. Claire offered to write a letter.

Motion by Rodd Farhadi to add Amour Patisserie and To the Mmoon as YFB's. **Seconded** by Sofia Kuta. **All in Favor**

Items of Discussion - Continued

Chair Ben Baranovsky called for a break at 8:00 P.M. Meeting resumed at 8:10 P.M.

4. Under 21 Club – Progress Report/Next Steps
 - Rodd will try and connect with Serena (Under 21 Club organizer) to see if the Club is still alive.
 - Suggested showcasing youth opportunities in Los Gatos. Suggested that the Youth Commission take a leadership role with the Under 21 Club.
 - Requested that Karen Gramling come to speak about the program.
5. Bay Area Youth Commission Action Summit(BAYCAS) in 2013 – Update
 - Ben contacted the BAYCAS committee to gather more information about the conference planning. They will be providing Ben with more information in the near future.
6. Traffic Issues around Local Schools – Discuss Possible Project for Commission
 - There was consensus by the Youth Commission to move forward with gathering more information on traffic congestion around the school and if there are leadership roles that the Youth Commission could take to promote carpooling and other ideas to help reduce traffic.
 - Chief Scott Seaman suggested inviting Sergeant Walpole and a Motor Officer to speak about traffic issues at the next meeting.

COMMISSION MATTERS

There were no Commission Matters for this meeting.

ADJOURNMENT

Meeting adjourned at 8:29 P.M.